



Extraordinary Together

October 18, 2024

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai 400 001
BSE Scrip Code Equity: 505537

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051
NSE Symbol: ZEEL EQ

Dear Madam/Sirs,

Sub: Outcome of the Board Meeting held on October 18, 2024

In compliance with the provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('LODR Regulations'), we would like to inform that the Board of Directors of the Company in its meeting held today, *inter-alia*, has approved:

- the Unaudited Financial Results of the Company and Limited Review Reports, both Standalone and Consolidated, for the quarter and half year ended September 30, 2024 ('Financial Results').

A copy of the Financial Results along with Earnings Release and Limited Review Reports issued by the Auditors of the Company are attached as **Annexure - A**;

- re-appointment of Mr. Punit Goenka (DIN 00031263) as the Managing Director & Chief Executive Officer of the Company for a period of 5 (five) years with effect from January 1, 2025 to December 31, 2029 based on the recommendation of the Nomination & Remuneration Committee and subject to the approval of the shareholders of the Company.

The details required under Regulation 30 of LODR Regulations read with SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, are attached as **Annexure - B**;

- convening of the 42nd AGM of the Company on Thursday, November 28, 2024 at 4:00 p.m. IST through video conference and/or other audio-visual means in accordance with the relevant circulars issued by Ministry of Corporate Affairs and Securities and Exchange Board of India;
- the Record Date for determining the entitlement of members for the final dividend for the financial year ended March 31, 2024 is Friday, November 8, 2024. The dividend, if approved by the shareholders will be paid on or after Friday, November 29, 2024.

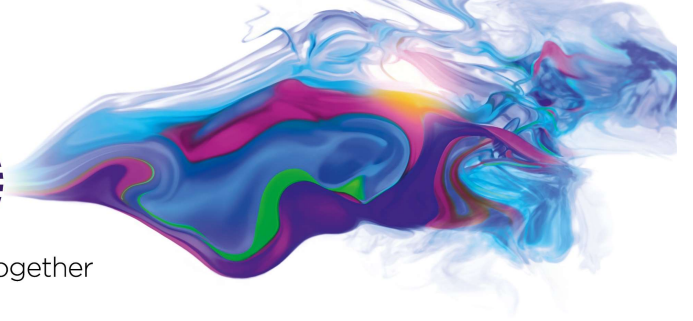
Notice of Record date in the prescribed format is attached as **Annexure - C**.

Zee Entertainment Enterprises Limited

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The Board Meeting commenced at 11:30 a.m. and concluded at 2.45 p.m.

Kindly take the above on record.

Thanking You,

Yours faithfully,
For **Zee Entertainment Enterprises Limited**

Ashish Agarwal
Company Secretary
FCS6669

Encl: As above

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Annexure - B

| Sr. No. | Particulars | Mr. Punit Goenka (DIN 00031263) |
|---------|--|---|
| 1) | Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise; | Based on the recommendation of the Nomination & Remuneration Committee and subject to the approval of the Members of the Company, the Board of Directors of the Company at its meeting held today, <i>inter alia</i> considered and approved the re-appointment of Mr. Punit Goenka as Managing Director & Chief Executive Officer of the Company. |
| 2) | Date of appointment/re-appointment/cessation (as applicable) & term of appointment/re-appointment; | Date of re-appointment - January 1, 2025 Term of re-appointment - for a period of five years with effect from January 1, 2025 to December 31, 2029 |
| 3) | Brief profile (in case of appointment) | <p>As the Managing Director and Chief Executive Officer of ZEE Entertainment Enterprises Ltd., Mr. Punit Goenka is successfully spearheading the diversified and profitable entertainment company comprising of Broadcast - as India's No. 2 Entertainment Network with a significant global footprint, Digital - with ZEE5 as one of the leading digital entertainment destinations across the globe, Movies - with Zee Studios as one of the leading pan-India film studios and Music - with Zee Music Company as India's No. 2 music label. His vast experience of over 25 years in the Industry, makes him one of the most powerful figures in Asia and proficient business leaders of India Inc. He has been at the forefront of identifying opportunities and steering the Company's expansion across 190+ countries globally, achieving a reach of over 1.3 billion viewers. This has enabled the Company to maintain a strong foothold in the Media & Entertainment ecosystem. With immense expertise in content, he has strengthened the Company's content creation capabilities to create compelling stories and characters across languages, that resonate with viewers over the last 32 years.</p> <p>A dynamic leader with a consistent focus on delivering value to all stakeholders, Mr. Goenka's focus has been on enhancing the Company's performance and achieving its targeted goals, by creating quality entertainment content and bringing about a positive change in the society.</p> |

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| | | <p>With a firm focus on the future, he has played a pivotal role in building ZEE as a future-ready organization with agility, speed and effectiveness as the core pillars. He has taken several pioneering and profitable business decisions including the Company's expansion into language markets and newer businesses including movies and music, truly building ZEE as a multi-dimensional customer-centric Company.</p> <p>Under Mr. Goenka's able leadership, the Company has earned several accolades including the 'Excellence in Reward & Recognition Strategy' award at the ET Human Capital Awards; 'Broadcaster of the Year' At the Abby One Show Awards, with a total of 9 medals; the 'Best Treasury Transformation' award at the Treasury Management International (TMI) awards for transforming its treasury function into a digital and sustainable model, and 'Best Use of Gamification/Mobile/ Video learning technology' at the Human Excellence Awards amongst others. The Company has also consistently been ranked as amongst the Best Companies to Work For in the Media & Entertainment industry by Great Place to Work.</p> <p>Amongst the many achievements to his name, Mr. Goenka has been listed among the top 100 CEOs of India, in a study published by Business Today. He was conferred the 'Outstanding Contribution to Media' award at the Managing India Awards hosted by AIMA & bagged the prestigious IAA Leadership Award under the category of 'Game-Changer of the Year'. He has also been awarded the esteemed Medaille d'Honneur Award at MIPTV.</p> <p>As a responsible industry stakeholder, Mr. Goenka plays an active role in shaping the future of the entertainment landscape, in diverse capacities. Presently, he serves as a Board of Director for the Indian Broadcasting & Digital Foundation (IBDF). In the past, he has served as the Chairman of Broadcast Audience Research Council (BARC) India, being a key part of its founding team; Chairman of IBDF and leading key conversations with policy makers; and President of the International Advertising Association's (IAA) India Chapter, addressing key industry-level interests and launching several intellectual properties catering to the advertising and marketing fraternity.</p> |
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| | | <p>In a bid to further enhance the performance and profitability of the Company, Mr. Goenka has implemented a Strategic Growth Plan that centres around Frugality, Optimization and a sharp Focus on Quality Content. This is to ensure that the performance of the Company is enhanced by several notches, and it achieves the targeted growth aspirations by FY26.</p> <p>The key steps taken by Mr. Goenka include:</p> <ul style="list-style-type: none">• With an aim to double up the productivity and enhance the performance of the Company, Mr. Goenka has taken concerted efforts to streamline certain key business verticals, to achieve a lateral and cost-effective model.• He has streamlined the organization into 4 key business segments - Broadcast, Digital, Movies and Music; assuming direct charge of critical business verticals including the Revenue vertical and the Domestic Broadcast Business of the Company.• A lateral team structure has been created, wherein Mr. Goenka proposed the elevation of certain team members across businesses, to provide them higher level of responsibilities, leading to cross-functional collaboration, quick decision making and higher productivity levels.• The lateral structure focuses on enhancing the performance and profitability levels across the Company, with speed and agility at the forefront, in order to nurture collaboration and leverage synergies amongst the core business segments.• Under his leadership, the overall content creation process has been streamlined to ensure that the creative quotient of the Company is targeted and utilised for select but absolutely top-class quality content output.• Mr. Goenka's strategic approach involves optimization of resource utilization for improved efficiencies, in order to enable long-term growth, and he is taking key action-oriented steps towards the same. The results of several of the steps implemented, are visible in the Company's recent Earnings Announcements. <p>As a responsible corporate citizen, Mr. Goenka continues to lay a strong emphasis on driving positive societal progress through the Company's on-screen and on-ground efforts to build a sustainable tomorrow. Under his guidance, the Company has undertaken several projects in the realm of Women Empowerment, Preservation of our Heritage, Integrated Rural Development, Improving Public Health and Disaster Relief and Recovery. He has also guided the</p> |
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| | | Company in taking a crucial step towards sustainable development, by meticulously mapping the Company's ESG footprints across its operations and offices in India. He continues to take concerted efforts to integrate responsible practices within the Company, anchored on the core ESG pillars to reduce the environmental footprint, enhance the contribution across communities, and strengthen the governance practices through ongoing collaborations with stakeholders. |
| 4) | Disclosure of relationships between directors (in case of appointment of a director). | Mr. Punit Goenka is not related with any other existing director of the Company. |
| Disclosure pursuant to circulars issued by stock exchanges | | |
| BSE Circular No. LIST/COMP/14/2018-19 dated June 20, 2018 and NSE Circular No. NSE/CML/2018/24 dated June 20, 2018 | | Mr. Punit Goenka is not debarred from holding the office of Director by virtue of any SEBI Order or any other authority. |

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